

CIFEJ INFO



General Assembly Special Jan 2012

Note: La rédaction de la revue invite ses lecteurs et abonnés à la collaboration sous forme de commentaire, de lettre au rédacteur, de suggestion. Elle est aussi intéressée aux articles ou autres textes qui lui seront soumis, tout en gardant le droit d'une décision finale touchant leur éventuelle publication. Les textes choisis ne sont sujet à aucune rémunération.

N.B. The editors of the magazine invite its readers and subscribers to collaborate and give their viewpoints and suggestions to the editors. She is also interested in articles or other texts which are submitted, while keeping the right of a final decision regarding their possible publication. No remuneration will be allocated to the texts chosen.



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First Word
GA 2012
Candidates for the Board (2012 - 2013/4)
Proposals
What's New? (CIFEJ Prize, Coming Film Festivals)





General Assembly Special Jan 2012

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Message from the President, Ms. Firdoze Bulbulia, South Africa

Dear Colleagues,



As President of CIFEJ from 2009 - 2011, I have had the interesting and sometimes arduous task of steering an organisation that is older and wiser than myself. I have had to calm the waters and sometimes bite the bullets - but always, I have felt the tremendous honour and joy this organisation has offered me. As a global organisation, we have to act globally, even when we see our own situations are dire. We have to weather the storm that dictates political and social changes and remain true to the cause of being all encompassing - **celebrating unity in our diversity!** We have to listen to our hearts, but act with our heads and we have to give CHANGE the possibility to succeed.

When I took over Presidency, I was mindful of the many challenges I would face. I was not unaware that the axes of power were changing. As an African, I am constantly reminded of the colonial powers that ruled our continent and the undemocratic ways of some parts of our world. I suffered under Apartheid and I fought for justice, having been detained as a student activist I have always been ready to fight the fight - but equally ready to negotiate, to listen, to trust and to believe. I cannot tell you how often I was challenged during these two years, but also how often I was supported, and encouraged by CIFEJ members who were ready to listen, support and believe that CIFEJ has a greater agenda than each of our individual needs. We have to consider the task of this organisation with passion and hope or we will forever regret that we have let our children down...

I write this message as the Euro-zone is collapsing; Greece and Italy both have new Prime Ministers, COP 17 - the UN Climate Change Summit hosted by South Africa is reneging on its responsibilities and the Kyoto Protocols are being violated. The Arab Spring has brought down governments in Tunisia, Egypt, Libya; Syria is fighting a bloody battle and Yemen has finally sealed a deal for a new leader. "Occupy Wall Street" moved to several countries as ordinary citizens demanded an end to power and corruption. Russia witnessed the largest anti-government rally in Moscow - providing evidence that social networking has been a very effective tool in organising communities and citizens around a common cause. Whilst Congress in N. America (USA) debates a law that would effectively give them the power to censor the Internet!

Thus the role of CIFEJ is more important than ever - we have to maintain our agenda and ensure that we work in the best interest of our future generations; our children and their children.

Democracy - we have to ensure its survival and CIFEJ is a very strong ally of Democracy.

In 2009, CIFEJ Head Quarters moved to Tehran, Iran. This transition was both exciting and onerous - as it meant the physical movement of CIFEJ from Montreal, Canada. Including boxes of CIFEJ archives, the opening of a new CIFEJ bank account and the establishment of the CIFEJ Head Quarters - a physical building that boasts several offices, a board - room and an executive office for the CIFEJ Sec-General Mohsen Chiniforoushan. The CIFEJ HQ houses a CIFEJ staff complement of three (3) full time staff members including the CIFEJ Executive Director - Maryam Bafekrpour.

The new CIFEJ HQ under the leadership of CIFEJ Sec - General Mohsen Chiniforoushan and the supervision of the competent Executive Director, Maryam Bafekrpour ensured the updating of the CIFEJ website, the introduction of the CIFEJ Newsletter - both in digital online and hard copy posted to all CIFEJ members; the introduction of the CIFEJ Project Proposal that offers an amount of up to US\$ 5000 in support of a CIFEJ member's project.

The CIFEJ Project Proposal has been awarded to several projects:

Projects

- Global KFKF
- Animation workshop during KFKF Iran by Miomir Rajcevic and his assistant Igor Gimbos,
- Seminar and Workshop "Animation School at Play" during Xth edition of the Biennial of Animation Bratislava/BAB (12-16.10.2010) by Erling Ericsson, Miomir Rajcevic, and team
- Animate it! 5 day film workshop by Erling Ericsson in Baku at 2 venues "Cultural Center" and the "European Academy" for children and the youth;
- CIFEJ DAY during Isfahan Int'l Film Festival (17.11. 2011) including Film screenings and CIFEJ Discussion Panel
- CIFEJ Lifetime Achievement Award to Ms. Sannette Naeyé on the occasion of 25th anniversary of CINEKID (2011)

As you can read dear CIFEJ members - the past two years have been very fruitful. We have made great strides to bring this important organisation back to its glorious role of being a mentor and mediator in the world of Children's Films and Media productions. We have highlighted the need to find common ground and support for each other as we look towards a future for all our children.

We welcome all CIFEJ members to the CIFEJ GA and we thank our hosts and the Polish Filmmakers Association for their kind support.

May I take this opportunity to wish all delegates fruitful discussions and thank the incumbent CIFEJ board, The CIFEJ Sec-General, Mohsen Chiniforoushan and CIFEJ Executive Director, Maryam Bafekrpour for their loyal support and sound leadership.

Peace!

Firdoze.

Message from the Secretary General, Mohsen Chiniforoushan, Iran

Dear Friends,

I have to admit that writing a message to you is easy and, at the same time, hard.

It is easy, as it can provide us with the opportunity to have an intimate discussion with each other; and it is hard, since as men and women with a well-rounded background in literacy and art, you yourselves are quite aware of the facts.

I do not like to talk about the circumstances under which the HQ was transferred to Iran;

I do not like to comment on the problems of transferring the HQ to Iran and the challenges which Firdoze had encountered in Johannesburg;

I do not like to bring up any issues about the CIFEJ Bank Account and the balanced amount at the time of the transfer;

I do not like to make any remarks on the old documents and information and how we managed to get access to them;

I do not like to point out the undetermined status of the official and unofficial members of the CIFEJ, of the old and the new ones, and of their inactive relations;

I do not like to mention the problems of securing a budget and the relatively high expenses of running the HQ, the board meetings, and the GA particularly at a time when the world is going through a financial crisis.

And, I do not have the inclination to remind you of the new programs and activities of the HQ such as launching a new website and uploading the updated information on it, publishing 6 issues of the magazine CIFEJ INFO, publishing a new brochure for the CIFEJ, opening a new international bank account for the CIFEJ, clarifying the status of the old membership, attracting new members, conducting five projects, and disseminating the details of the executed programs during the last 2 years.

Why not? Well, first of all, because as the saying goes, "The proof of the pudding is in the eating," so the best judgment criterion for these programs, as you may have witnessed it, is how effectively they have been put into practice; secondly, the most appropriate time to raise these matters would be during the general assembly when I will naturally get the chance to give my full report; and thirdly, you will also get abreast of the updates when Firdoze presents her general statement.

We must bear it in mind that old times have passed, and therefore, we must direct all our attention to the future. That is the bottom line!



Therefore:

I would like the international family of the CIFEJ to be gathered at the general assembly in a joyful and friendly atmosphere to meet one another once more.

I would like we can foresee a promising outlook on the future plans and activities of the CIFEJ.

I would like we have new artistic and cultural gifts for our kids and youth.

I would like we welcome new visions and ideas at the general assembly.

I would like to think how we can extend the scope of our activities, our membership, and our presence on a geographic level so that we will have a stronger international presence at the next general assembly.

I would like to reach our goal of making a great contribution to the CIFEJ, even when there would be no self advantages.

In the end, I would like to express:

My special thanks to Firdoze for her full support and kind collaboration with the HQ and her insightful guidelines; she spent a great deal of time and energy reducing the tensions so that the programs of the CIFEJ could be executed in a peaceful atmosphere.

My heartfelt thanks to those board members who participated in the board meetings with dedication and compassion and helped us make the right decisions.

My special thanks to Maryam who, as the Executive Director, put a lot of time and enthusiasm into the job, even beyond her official duties, and days and nights, did her best to put up with all the hardships and kept assisting me in our job.

My warm thanks to each one of you members who are present here and those who couldn't attend the GA, but were very encouraging to us through their inspiring messages.

And I hope this mutual bond of friendship will develop more than ever before.

Tomorrow belongs to us; thus, as a joint venture, let us try to the best of our abilities to build it today.



Agenda

CIFEJ General Assembly; Warsaw; January 20-23, 2012

GAs' Venue: Conference Room, Marriott Hotel

Friday, Jan 20th

in the afternoon:

4:00 p.m. – 7:00 p.m.

7:30 p.m.

Arrival of the CIFEJ members

Registration of the participants in GAs (Marriot Hotel)

Reception dinner + Film screening + Press Conference + Commendation

Saturday, Jan 21st

9:30 a.m. – 11:00 a.m.

CIFEJ Extraordinary GA
President's Welcome and Review
Verification of Proxies
Modification of the Statutes and Bylaws

11:00 a.m. – 11:30 a.m.

Break (Coffee/Tea)

11:30 a.m. – 1:00 p.m.

Continuation of the Modification of the Statutes and Bylaws

1:00 p.m. – 3:00 p.m.

Lunch and rest

3:00 p.m. – 5:00 p.m.

Approval of the Agenda of the Ordinary GA
Approval of the Minutes of the GA 2009
Report from the CIFEJ HQ: 2009 - 2011
Financial Report: 2009 - 2011

5:00 p.m. – 5:30 p.m.

Break (Coffee and Tea)

6:00 p.m. – 8:00 p.m.

HQ (proposals: discussion, election)

8:00 p.m. – 9:00 p.m.

Dinner at the hotel

Sunday, Jan 22nd

9:30 a.m. – 01:00 p.m.

Election of the President
Election of the Board members
Date and place of the next GA

1:30 p.m. – 3:00 p.m.

Lunch at the hotel

4:30 p.m. – 6:30 p.m.

Proposals for future projects (from members)

Monday, Jan 23rd

9:30 a.m. till noon

Meeting of the new Board

45 years Polish Filmmakers Association



POLSKI INSTYTUT SZTUKI FILMOWEJ
POLISH FILM INSTITUTE

About the Host

The host of the CIFEJ General Assembly is the Association of Polish Filmmakers together with the Polish Film Institute and Polish-British Foundation of Films for Young.

The Polish Filmmaker Association is the Poland's largest organization of film professionals. The Association promotes Polish Film domestically and abroad, supports talented young filmmakers, and produces debut films. The association is a member of the leading international audiovisual organizations. As an entity involved in collective copyright management, it cooperates with similar institutions around the world.

The association has 1,700 members, including directors, cinematographers, screenwriters, sound operators and sound directors, sound and image editors, animators, costume designers, set designers, producers, production managers, literary critics, stuntmen and other professionals from the film and audiovisual arts sector.

The Polish Filmmakers Association was established in 1966. Jacek Bromski has been the President of the Association since 1996.

The Polish Filmmakers Association cooperates with major institutions of the Polish film industry, especially the Polish Film Institute. Between 2005 - 2008, the President of the Polish Filmmakers Association, Jacek Bromski, was also President of the Polish Film Institute Council. The Association cooperates with Polish Television, the National Film school in Łódź, the Radio and Television Department of the University of Silesia in Katowice, the Andrzej Wajda Master School of Film Directing, the National Chamber of Audiovisual Producers, and major cultural organizations in Poland, as well as the Polish Parliament, the Chancellery of the Prime Minister and the Chancellery of the President of Poland.

The Polish Filmmakers Association organizes and supports Poland's leading film events, including: the Polish Film Festival in Gdynia, the Cracow Film Festival, "The Young and Cinema" Debut Film Festival in Koszalin, the Era New Horizons Festival in Wrocław, and the PLUs Came image Festival of Cinematography.

We are thankful of the hosts of the CIFEJ General Assembly esp. the Polish Filmmaker Association, and Andrzej Roman Jasiewicz, member of the board of CIFEJ, for their generous offer and kind support.

CIFEJ Headquarters



Candidates for the Board (2012 – 2013/4)

From among these candidates, the assembly will elect one president and the directors (the number of directors depends on the endorsement of the modification of the Statutes at the Extraordinary GA 2012). The President is elected before the other members of the board.

Below you'll find the list of the candidates who have announced their official nominations to the Headquarters for the presidency, and for the members of the board:

Candidate for the Presidency

Ms. Bulbulia, Firdoze (South-Africa): 2nd mandat

Candidates for the Board of members

(in alphabetical order)

Ms. Hijazi, Sulafa (Syria): 1st mandate

Ms. Kantola, Maikki
(Maija Kirsti Markareetta) (Finland): 1st mandate

Mr. Keming, Hou (China): 1st mandate

Ms. Minichova, Katarina (Slovakia): 2nd mandate

Ms. Pendiuc, Ema (Romania): 1st mandate

Ms. Stangeland, Eli (Norway): 1st mandate

Mr. Yun, Jia (China): 1st mandate

Candidate for the Presidency

Biography

Firdoze Bulbulia



Education

Masters (African Studies) Ohio University- USA (2002)
 BA (Dramatic Arts) Honours –Wits University, South Africa (1993)
 Teacher's Diploma (Junior Secondary)- Transvaal College of Education, South Africa (1984)
 ATCL & LTCL (Dramatic Arts -Trinity College, London) (1981-1983)

Training Courses

Asia Institute of Broadcasting and Development (AIBD), Southern African Broadcasting Association (SABA), Arab Broadcasting Union (ASBU)- 'I AM' Series 2008 - 2009 (Trained Broadcasters/ Producers from Africa: Egypt, South

Africa, Tunisia, Morocco, Algeria, Sudan, Mozambique, Lesotho, Tanzania; Asia: Malaysia, Thailand, Vietnam, Afghanistan, Iran, Middle East: Palestine, Kuwait, Qatar)
 Ohio University- Children's Media 2002 - 2004 (Masters students from African Studies Programme)

UNESCO-Training African Broadcasters on HIV-AIDS Productions – Producers from Southern Africa

UNICEF-Children and Media Training (in all aspects of Media, Print, Television, Radio and New Media) both young people/ children and professionals from 1999 - 2009 (periodically during this period trained in Ethiopia, Botswana, South Africa)

URTNA (African Union of Broadcasters) Training- African Children and Media for producers of African Children's Television Content 1999 -2009 (periodically during this period)

SITHENGI-Prix Jeunesse Training / Facilitation – SITHENGI Children's Festival 2002 -2006

Publications

IZI- Internationales Zentralinstitut für das Jugend-und-Bildungsfernsehen (Germany)

UNESCO, the International Clearinghouse on Children, Youth and Media, University of Gothenburg, Nordicom- Special Publication on African Children's Media

Research

International Research on Children's Media with IZI

- Children's Humour in Children's Programmes: South Africa, Germany, USA, Northern Ireland, Israel)

- Children's views of television icons: South Africa, USA, Germany

Firdoze is a director, producer, writer, and educator. The initial part of her career saw her actively involved as an activist in women and children's movements, using theatre and art as mediums of expression and for conflict resolution. She worked in many developmental programmes and facilitated many workshops in the 'child rights' arena. She was involved in the establishment of the South African Charter on Children's Rights and also participated as well as prepared the South African child that represented AFRICA at the International Human Rights Conference in Vienna in June 1993. These projects were all under the auspices of the National Children's Rights Committee and UNICEF.

- Her focus later involved television production with a strong emphasis on 'development' and empowerment. This led her to participate in the First World Summit on Children and Television- culminating in South Africans formalizing their participation in future Summits by hosting a SADC Summit and later an All African Summit in Ghana. This led to the production of an 'African Charter on Children and Broadcasting'. This said charter has just been ratified by URTNA (Union of Radio and Television in Africa), The South African Broadcasting Authority (IBA) and endorsed the Commonwealth Broadcasting Association (CBA)

- Most recently there has been a significant shift towards the enhancement of the creative arts in all aspects and in the area of good quality programming especially for children. Her work spans all the continents but a very specific focus has been in Africa. In trying to forge better relations and harmony, in enlightening South Africans about the richness of this continent and in making meaningful changes to the overall standard of entertainment. In her efforts to ensure 'African unity' and in the spirit of the African renaissance she has been actively involved in programmes that unite, train and empowers African producers of children's programmes with a definite slant to assist women producers.

- Firdoze is the Chairperson of the Children's Broadcasting Foundation for Africa;

- Chairperson of the 5th World Summit on Media for Children;

- Moderator and Moderator of the Moderators (MM) at the Prix Jeunesse Festival in Munich, Germany;

- Jury member and Chairperson of the Jury in many International Film Festivals for Children including Cairo, Copenhagen, Poznan, Buenos Aires, Iran, etc.

- Firdoze does Media training in many countries in Africa and Internationally.
- Firdoze assist with UNICEF training for children and youth to develop radio and television programmes - notably in South Africa, Botswana, Ethiopia
- President of CIFEJ
- Former Chairperson of the Gauteng Arts and Culture Council (GACC)- A Provincial Council in South Africa
- Former Executive and Board Member of the National Arts Council in South Africa
- Former Chairperson of the South African Music Promoters Association
- Board member of the Interim Board of the Gauteng Film Office.
- Firdoze is the producer of many television programmes mainly about Transformation from the Apartheid era to the new democratic South Africa.
- She has produced a 13 part series entitled "Nation Building" about building a new nation in South Africa- this series included the participation of all nine premiers in all nine provinces in South Africa, on the Veterans of the South African Liberation Struggle, Side-by-Side (A programme celebrating 40 years of the Women's involvement in the South African liberation movement), A children's series on the environment, A black and white coffee – table- photographic book entitled "Council of the Elders" documenting the Veterans of the South African Liberation Struggle with the Forward and Conclusion by Former President Nelson Mandela, Mandela Comic Strip- a television programme celebrating the 'funny-side' of Former President Mandela's and was shown on M-Net for his 80th Birthday, Soweto Blues- celebrating 30-years of the Student uprisings in South Africa.
- She is the producer of the Award-winning 13-part educational television series on HIV-AIDS – "Africa's Fight against HIV-AIDS" on the African continent. This series has been shown in most African countries and distributed by URTNA and FRU. The series had the support for Former Presidents: Kenneth Kaunda from Zambia and Jerry Rwalings from Ghana.
- She has produced the award winning series entitled -African Pen Pals (10 x 15-minute programmes based on children from Nigeria, South Africa, Kenya, Egypt and Tanzania). This series has been introduced into Ohio schools as part of a school curriculum with education materials and website support. The motivation is to give African children an opportunity to learn a little more about themselves and to share something about their lives...it will also give "foreign" audiences a different glimpse of African society – a more natural and beautiful one.
- Firdoze is invited internationally to make presentations at most summits and conferences on Children's Media. She is a sought after Speaker/Presenter.
- In her formal capacity within the broader scope of her work, Firdoze as chairperson or volunteer in many projects, organizations, and associations is an ardent campaigner for peace and democracy.
- Firdoze is one of the organizers of the Save Sithengi Campaign which has been saved and will start again next year!
- Firdoze is the Producer of four (4) feature films: Foreign Demons in the Nollywood genre and "A Small Town Called Descent" a South African feature film (2009 - 2010), The Algiers Murders (2010), and Cry of Love (2011)
- Firdoze has launched ABC- A Pan African Children and Youth Channel in Nigeria in March 2010

Motivation

Dear Colleagues,

I have been the President of CIFEJ from 2009 - 2011. Prior to that in 2007 - 2009 I was the Sec - General of CIFEJ during the transfer from Canada to South Africa and in 2005 - 2007 I served on the Board of CIFEJ.

My interest in CIFEJ started in 2003 when I was introduced to CIFEJ and immediately became a member. In 2005 during the 50th Anniversary of CIFEJ, which was hosted by Kanoon in Tehran, Iran, I joined the CIFEJ Board. I was impressed by the history and relevance of CIFEJ as an international organisation and I was very interested to meet the many CIFEJ members.

However, by 2007 CIFEJ was encountering a turbulent period when the Canadian Government could no longer support CIFEJ. During that period we were approached by the former President of CIFEJ Ms. Athina Rikaki to assist in moving CIFEJ from Canada, we offered an interim home for CIFEJ in South Africa. As Sec-General, I wrote to all CIFEJ members to assist in finding a suitable home for CIFEJ- one that would be able to provide adequate accommodations such as an office, staff, infrastructure and all relevant mechanisms to ensure CIFEJ runs smoothly. The best solution came from our colleagues in Iran. At the 2009 CIFEJ GA in Taiwan – it was unanimously accepted that the CIFEJ Head Quarters would move to Iran. This was an arduous task but one that our colleagues from Iran handled diligently and professionally. During this period CIFEJ went through an interesting transformation. For the first time CIFEJ has its own building! A place where CIFEJ members can meet, Board meetings can take place and a full-time staff (Executive Director, with support staff) can work to ensure the day-to-day running of CIFEJ. I am so pleased with these developments as well as the CIFEJ Newsletter, CIFEJ website meticulously updated, CIFEJ Prize, CIFEJ Funding proposals, recruitment of new members and the return of former members, fundraising and support for proposals, etc. In light of the many accomplishments - I would still avail myself to continue to assist the CIFEJ HQ and Board of Directors as we prepare for the next important phase/s in the life of CIFEJ: Continued support of development funds for members' proposals, recruiting new members, supporting more project proposals, increasing awareness and advocacy in children's media. Supporting the establishment of satellite CIFEJ offices in Europe, Africa, Latin America and the possibility of the European Production Office as was previously proposed.

CIFEJ needs to become a vibrant and relevant organisation that seeks to support established but also emerging filmmakers, producers and content developers. The global shift in media production, political instability, volatility of the euro-zone, and the axes of power shifting- the world, as we knew it, is changing. These are exciting and confusing times; we need leadership that is decisive, inclusive, open minded and democratic. Now, more than ever we need to celebrate our diversity and find common ground. CIFEJ has a great potential to unify our sector. I would like to be part of the team that works towards UNITY and progress.



Biography

Sulafa Hijazi

Candidate for the Board of Members

Sulafa is a Syrian director, writer and producer for educational TV series and other media and film productions for children and family.

She studied at the Adham Ismail Center for Fine Arts and the Higher Institute of the Dramatic Arts - Syria, where she majored in Theater Literature.

She started her professional career in 1997; her productions include different types of animation, live drama, puppet shows, and documentaries. She was a member of the founding team of Spacetoon, the first free Arabic satellite channel for children, and a creative manager at Tiger Production Company.

Sulafa Hijazi's works as director and writer include: -Point of view, Dai on-air, and Konan on-air, three animation on-air interactive TV programme, 30 episodes each;

- Domtom Salemeen, 65 episodes, animation TV series 2002;

- Data City, 52 episodes TV series 2004, awarded golden prizes, the best kids TV show in Cairo, Tunisia, and Gulf Media Festival;

- My Arabic House, 52 episodes TV series 2007, produced by Aljazeera Children Channel;

- The Jasmine Birds animation feature film - 2009; has got several international awards among them the golden prize in Hamadan, Kazan, Cairo, and Hollywood International Family Film Festival;

- The Memory Box Kids to Kids Animation Movie 2011, awarded a special Jury Prize at Kazan International Film Festival.

At the beginning of 2010, Hijazi established blue.dar, a digital art production house based in the Middle East, and linked with a network of an international team of experts.

Motivation

Dear Friends,

I have worked extensively over the last fourteen years as Director, Writer, and Producer with a number of channels and production companies in Syria and across the Middle East, specialising in children and family media.

Unfortunately, in Syria and the wider Arab world, production for children is often considered to be less important than media aimed at adults. For example, there is not any children film or media festival in Syria, although the market for Arab children is huge, with over 60% of the population being children and young adults.

My goal is to contribute to the education and development of children and young adults, with a particular focus on education and child development through entertainment that provides parallel education, defined as education outside the formal setting of the school or classroom. To prepare the Arab children to face the century of globalization, teaching them how to get benefits from it, but at the same time reminding them the importance of holding on to their cultural identity. And focussing on the civic education of children far removed from patriotic sloganeering, instead teaching them their rights and responsibilities as citizens.

I do believe with my possible role as a board member in the CIFEJ I would be able to carry its messages to the Arab kids, engaging them in its programs, helping the Arabic children media sectors engaging with the CIFEJ international experience, and creating a platform of interconnection between the Arab kids and other kids from the world. Additionally, through my work I have been able to build a substantial international network of media professionals including: production studios, artists, educators and researchers in pre-production, production and post-production. This has already been of benefit to the Syrian media sector through the transfer of knowledge of production techniques. As a CIFEJ Board member I would like to work on increasing this experience, believing that such international collaboration under the auspices of CIFEJ would help in developing the children cinema and media sectors through skills transfer and professional contacts.

Candidate for the Board



Biography
Maikki Kantola

Date and place of birth: 23.09.1967, Oulu, Finland.

Education

Upper secondary school in Teacher Training School of the University of Oulu, Norssi

Matriculation examination; 31.5.1986

Social Pedagogy (3 years)

Vocation Qualification in Social and Health Care Institute, Oulu;

Diploma work: Socialisation of gypsy community in Finnish society; 30.5.1990

Film Making (4 years)

Satakunta Institute of Art and Crafts / Film and video arts tutor; Technical Arts Course (28.8.1991); Art Pedagogy

(22.12.1992); Diploma work: Video workshops in Finland

Turku Polytechnic / Culture / Film / Adults

complementary education; (5.1.1999 – 28.2.2002)

Turku Art Academy – BA Bachelor of Culture and Arts;

Media Studies; Diploma work: Media Education

■ Summer University in Western Finland; Communication;

Film and television science; (1999 – 2000)

■ Satakunta Polytechnic / Adult complementary education; Animation Studies; (5.2. - 7.7. 2000)

Others

■ Tampere University of Applied Sciences (TAMK); Teacher studies; (2011 – 2013); Communication studies; (2010 – 2011)

■ Tampere Polytechnic, School of Art and Media - TAMK Polytechnic University of Applied Sciences

■ Photography art; (2011 – 2012); Professional

Specialization Studies in Media Art; (1.1.2006 –

10.12.2007); Professional Specialization Studies in

Photography; (1.1. - 10.12.2005)

Satakunta Polytechnic / Communication studies; 2002

Work History

I'm a film maker, graduated from the Turku Art Academy, specialised in a children's media culture.

I'm working for an organisation, Videotiti, starting a new project called Video wagon. It will offer practical media education to children around Finland.

I've been working as a media educator in Finnish National Broadcasting Company's (YLE) Media Bus - Project running workshops for teens, teaching them to make short films from they own perspective to the Internet. Best of the produced films are being shown in the youth program called "My news". I'm also working for the organisation, Videotiti, organizing workshops and media happenings and Nordic & Baltic Kids for Kids competition.

I am also in the process of writing a TV series for children while working on my own video and photography art projects.

From 2002 to 2010 I have been working as a media pedagogue at the Pirkanmaa Film Centre in Tampere, Finland. My duties consist of planning and teaching various training programmes, mainly with children and their teachers. I hold practical workshops designed to guide children into the world of fiction, documentary and, ever increasingly during the last few years, animation.

I was also the executive and artistic director of Children's Videotivoli Festival and Nordic and Baltic KFK, which are organised jointly by the Tampere Film Festival and Pirkanmaa Film Centre. I am also collaborating with the Children's Programming Department of the Finnish Channel Two, writing a series Moving Images while holding animation workshops in conjunction with the series.

During a year 2007 I made three music videos too for Tohtori Orff (Dr. Orff), a music group aimed for children for the commercial DVD. I'm also going to make several music videos for National TV's children channel.

Years 1991 – 2002 I worked for two media organisations: Videotiti and Media Metka organizing a youth film festival "My Film" (Minun Elokuvani.) That time I also run several workshops from short fiction, documentary and animation field.

I'm a member of CIFEJ, the UNESCO - based International Centre of Films for Children and Young People. I held a seat in the Board of Directors of CIFEJ in a years of 2006 – 2009. In Finland I hold similar positions in the boards of the Videotiti, Satakunta Moving Picture Centre and the Pirkanmaa Film Centre.

* Several PRIZES have been awarded to Maikki, her films, or films produced with her cooperation.

Maikki has attended several festivals and has had trips to a number of foreign countries for STUDY and RESEARCH, and work all over the world.

Maikki has written articles about Media education Published in Peili magazine.

She has had several courses, lectures, seminars, and workshops as well as exhibitions on such topics as Animation, Children's films, Media, Youth media culture, Video studies; Practical media education; Communication, Fast computer animation, Free hand + PageMaker computer programs, Puppet operation technique at schools, institutions, universities and collaborated with a number of the world festivals presenting projects in the domain of media.

[The list of activities mentioned above has been too long to be included in this magazine (more than 20 pages). For the details, please contact the CIFEJ Headquarters.]

Jury Member

■ Armenia; 2nd SunChild International Environmental Film Festival, Yerevan, 2009

■ Iran; 22nd International Festival of Film and Video for Children and Young Adults, Hamadan, 2008, Iran; 36th Roshd International Film Festival, Tehran, 2006

■ Norway; International Children Film Festival, Kristiansand, 2007

■ Serbia & Montenegro; First Edition of Balkan KFKF, Belgrade, 2006

■ Germany; 28th Lucas. Internationales Kinderfilmfestival, Frankfurt, 2005

■ Greece; Olympia International Film Festival for Children & Young People, Pyrgos, 2004

■ Austria; YOUKI 5. Internationales Jugend Medien Festival, Wels, 2003

■ Australia; The First and The Last Experimental International Film Festival, Flexiff, 2003

■ "Tähdententoja Nokialla" - I video festival to mentally handicapped persons, 1999 Memberships

■ International Centre of Films for Children and Young People, CIFEJ: Member of board (2005 - 2009)

■ "Peili" magazine's advisory committee; Media education magazine (since 1993)

■ Pirkanmaa Film Centre, "Pirkanmaan Elokuakeskus ry"; Member of board (since 2002)

- Pori Video Centre, “Porin Videotiti” (since 1990); as Secretary (1990 – 1994); as Treasurer (1992 – 1997); as Secretary and Treasurer (1997 – 1999); Chairperson & Treasurer (since 1999)
- Satakunta Film Center, “Satakunnan Elokuvakeskus ry” as Member of Board (1996 - 2004); Vice-chairperson (1998 – 2000); Chairperson (1993 – 1994); Secretary (1994 - 1995); The Centre of Film and TV Education in Finland (1992 – 1995); ETKK’s video committee (1996 – 2002); National School Movie – Organization, “Koulukino” (2003 – 2005); Finnish member in Nordic media net (1997 – 2000); Satakunta County ‘Youht Culture’ project executive (1997– 2000); Live Music Organisation in Oulu (1985 -1987); Support Association for Children’s Films, Pori (1991); Also a member of “Alliance of Finish Film and Video Workers”, “Filmi- ja videokuvaajien liitto, FVL”, “Animation Clinic”, “The Artists’ Association, NYTE, Pori”.

Shooting, Editing, Documentation (Own Videos)

- Milk Drinking Contest (Music video 2007) Idea, script, director, shooting, editing
- CO2 (Art video 2007) Idea, script, director, shooting, editing
- Alone - Fly (Yksin - Kärpänen) (Art video 2007) Käsikirjoitus, kuvaus, editointi
- Thank you (Kiitos) (Music video 2007) Idea, director, animation, shooting, editing
- Evil Vacuum-Cleaner | Paha Imuri (Music video 2007) Idea, director, animation, shooting, editing, Characters made by pupils from Sara Hilden academy
- Chocolate - Vanilla | SuklaataVaniljaa (Music video 2007) Idea, director, shooting, editing |
- Kössiä Työstäen (Documentary 2006 – 2008) Script, director, editing
- Sielujen Talo (The House of Souls) (Collective Art Video 2006) facilitator, editing
- Tasapainoilua (Art video 2006) Idea, director, shooting, editing
- Jälkimaininkeja (Art video 2006) Idea, director, shooting, editing
- UGG (Art video 2006) Idea, director, shooting, editing
- 13th Friday – Nyte performance happening (Documentary 2001– 2002) Director, shooting, editing
- Afghani refugees first days in Pori (Documentation 2001)
- Nalletuokio (Art video 2000) Sound work: Idea, recording and editing
- Bands: Kroko, Sabot, Keuhkot (Music documentation 2000) Planning, camera woman, editing
- Pitkis Sport (Sport camp, Documentary 1999) Planning, directing, shooting, editing
- Kokemäki (39.7.1999) Lounais-Suomen liiku
- Kovaksi Keitetty (Hard Boiled) (Live Action - Fiction 1992) Ohjaus, yksi käsikirjoittajista, kuvaus, sivurooli näyttelijänä
- Genesis (Art video 1992) Suunnittelu, kuvaus, editointi
- D.C. Klowns : “Pinc and needels” (Music video 1992) Planning, directing, shooting, editing
- Anna Hanski – music VHS (Music video 1992) Camera woman, 3 camera technique, (8 -14. 4.1992)
- Reposaaren Yön Kiviset Äänet (Documentary1991) Land (rural) Art Festival Planning, directing, shooting, editing (29. 6 - 31.7. 1991)
- Huone (Room) (Fiction 1991) Ohjaus, editointi
- Space Loop (Art video 1991) Suunnittelu, kuvaus, editointi
- Theatre Play Juhannustanssit (Midnightsun Dances) camera woman (21.7.1999)m Teatteri Vire
- Football World Cup Studio, camera operator (28.4 - 10.5.1992)
- “Pori jazz” Festival, TV (10 -18.7.1993)

Motivation

CIFEJ is building crossroads between festivals, filmmakers, distributors, educators, teachers, and also, the youngsters and children. For me it has been a privilege to get a chance to meet so many interesting people from all over the world. All of these times, by meeting people, I have got a lot of energy and inspiration for my work.

Personally, I'm interested in quality films for children and young people. Closest to my heart is children's and young people's own media culture, media education, and workshops for kids and teachers.

With a synergy of CIFEJ, it's a possibility to create also a worldwide media education family. Through this organization, it's possible to share and make new media educational materials. We can put our knowledge together on this field, too.

I'm personally interested in different cultures. I believe that it's a possibility to teach tolerance and understanding of different cultures through films made by both children and adults. Different workshops, international media camps; and KFK plays also a big role in that. It's important to teach media skills to children and young people and give new tools and a voice for them to face this world. In addition to understanding media, by making their own films, young people get self-esteem and confidence and they become and grow to be responsible human beings.



Biography

**Hou Keming
PhD.**

Candidate for the Board

Mr. Hou Keming PhD. is the professor of the directing department of Beijing Film Academy. He is also the chairperson of the China Children's Film Association and the president of China International Children's Film Festival.

In 1976, he began his film career in Beijing Film Studio and then pursued advanced studies in Beijing Film Academy. After graduation in 1979, he has been an actor and vice-director in Beijing Film Studio until 1986, the vice-president of Beijing Film Academy in 1996 - 2006, and the head of Youth Film Studio in 1997 - 2002. In 2010, he became the PhD Candidate Supervisor of the directing department of Beijing Film Academy. He also serves as the council member of China Film Association, the member of National Board of Film Censorship and other positions in many social organizations.

In 2004, he was elected as the vice-chairperson of China Children's Film Association (CCFA), which is a national organization for Chinese children's films under the Film Bureau of the State Administration of Radio, Film and Television. Four years later, he was elected as the chairperson of CCFA. Since 2009, he became the president of China International Children's Film Festival (CICFF), which is one of the only two international festivals in China. Until now, he has published about ten books on film theory, three books on children's film theory included.

Filmography

As Actor

Mist over Fairy Peak, 1980
Xu Mao and His Daughters, 1981
Troubles at Wedding, 1982

As Director

Mao Zedong and Lu Deming, 1989
A Troubled Marriage, 1990
Officialdom Unmasked, 1996
A Family Tragedy, 2005
The Sound of Lake, 2009

As Producer

Fight Bomb, 1999
The Legend of Zu, 2001
Spring Subway, 2002
When Ruo Ma was Seventeen, 2002
My Bitter Sweet Taiwan, 2003

Motivation

Dear Friends,

I am from China Children's Film Association (CCFA). Founded in 1984, CCFA is a professional organization composed by volunteers who are engaged in the children's films. There are no less than 200 members in the association, including filmmakers, distributors, critics of children's films and specialists in children education. Its goal is to improve the quality of children's films, offer the children audience access to films, assist with the marketing, and promote international exchange. Authorized by the Ministry of Education, it is responsible for the recommendation of children's films for the whole nation's primary, middle and high schools students annually.

Supervised by the Film Bureau of the State Administration of Radio, Film and Television, CCFA is also the organizer of China International Children's Film Festival (CICFF). CICFF is an international biennial film event and has been successfully held for eleven sessions since 1989. In the 11th CICFF, 66 excellent Chinese and foreign films were screened, 23000 children audience enjoyed these films, and more than 220 Chinese and foreign film professionals attended the forum. The festival held the children's film trade show for the first time, which built a new platform for the exchange of children's films. It's well-known that China has the largest population in the world, which also means that children's films have a huge audience in China. Children's films are an important part of Chinese film industry. There were more than 600 children's films ever made since 1923. Because of the support of government and public, the amount of children's films increased to 50 per year since 2007.

However, the problems that Chinese children's films are faced with are similar to other countries'. Some filmmakers did not understand children's life and psychology so that they produced too many films which are not suitable for children. Besides, only ten percent of children's films have the opportunity to be screened in commercial theaters, and few of them could make a profit on box office.

Children are the world's hope and future, and children's films play an important role in their growing. It is our key mission to not only produce more excellent films for our children but also provide them more opportunities to watch these films. CCFA looks forward to cooperating with everyone of you, who came from all over the world. My colleagues and I would like to serve as a bridge connecting CIFEJ and 200 CCFA members. We became the member of CIFEJ more than 20 years ago and hosted the GA in Beijing in 1991. Now we want to strengthen the bond between CCFA and CIFEJ and seek the increased cooperation with international children's film experts and organizations. It will be CCFA's great honor to devote our efforts to improve the development of international children's films.



Biography

**Katarína
Minichová,
PhD.**

Candidate for the Board

Education

M.A. in Film and Aesthetics from Charles University, Prague;

Katarína, initially worked as a film critic and theorist specializing in programs for children and young people. Her work in television (Slovak Television, STV) ranged from researching children as an audience to analyzing feature, documentary, and animation programs. She later worked as producer, executive producer, and screenwriter of feature and animated programs, many of which received awards locally and internationally. She authored numerous analytical studies and screenplays for television features and was jury member at international festivals. She also leads international workshops on film and television creativity for children. She was a member of the Experts Youth Group of the European Broadcasting Union (EBU) for over a decade. She lectures at the Department of Animation, Academy of Performing Arts in Bratislava since 1993. In 2006, she became Program Director at the Biennial of Animation Bratislava (BAB), the International Festival of Animated Films for Children organized by Bibiana, the International House of Art for Children in Bratislava. In 2009, she was elected Vice - president to the CIFEJ Board of Directors.

Motivation

I would like to repeat again that my work has been very much in dept to Maria Benešová (1914 - 2003) – Czechoslovakia’s CIFEJ representative and a great expert on films for children – whom I met while at university. Ms Benešová tirelessly co-operated with me in bolstering efforts to raise standards in the field of media for children. This corner of the globe had a great need for such support then, and it still has it now. Thanks to her assistance we brought the CIFEJ Prize to Slovakia in the 1980s – to the Prix Danube – the International Festival of Television Programs for Children and Youth, and later, to the Biennial of Animation Bratislava Festival. Therefore the “CIFEJ mark” is for me deeply integrated into the life, the history and the quality of children’s media.

But there are a lot of questions in front of us – how to integrate the “CIFEJ legend” into the present time and extremely changed area of culture and especially culture for children? Having been so close to CIFEJ, I hope to advance its cause even further.

During last two years we were solving elementary problems and facing crucial economy changes. But I must confess that several projects in my country, Slovakia, have started and at the moment they are on their way of development. Young students, who were assistants to the Animation workshops leaders, most of them coming from the CIFEJ side at the BAB Festival 2010, are continuing regular activities by themselves. There is an increasing number of teachers, who are cooperating. The CIFEJ network of Kids of Kids is therefore very close for us in 2012. Everybody was aware that CIFEJ has supported this beginning and that it was a good hand over... This is the background for my proposal.

I would love to contribute to the changing mark of CIFEJ from the legend to the contemporary international platform, which we all need.

I would like to continue the already started project, the whistle-stop tour collection of Slovak animated films for children – a 2007 project launched in Slovakia’s cultural institutes abroad, by presenting it across the CIFEJ network, including festivals, workshops and meetings. Next to this – including the Exchange of students for animation workshops in CIFEJ venues.

It would be also helpful to establish a multicultural dialogue forum for young filmmakers who find it very difficult to produce films for children, especially in Central Europe. This would be closely linked to animation workshops for children that ran at BAB festival in 2010. Such a platform would act as a useful tool of media education and would also be a feedback venue for children, students, teachers, and filmmakers. I hope to serve as initiator of these events and be happy to keep the continuity of CIFEJ roots. Working in this field has been my life-long passion.

It is an honor and privilege to be proposed for consideration as candidate to serve on the CIFEJ Board of Directors.



Biography

Emanuela

Pendiuc

Candidate for the Board

Date of Birth: May 1st, 1981

Education

2004 - 2006 Master Diploma in Human Resources Management; University of Bucharest / Sociology and Social Work Faculty

1996 - 2000 General, Majoring in Mathematics and Physics; National College "I.C. Bratianu", Pitesti, Romania

December 2000 – January 2001

Study - tour in Borlange (Sweden), part of Student Exchange Project Pitesti – Borlange, on the theme: "Ecological Education" and "Local administrative systems"

May 2004 – July 2004 Artistic skills: TV Presenter Courses at MTV Chanel

June 2003 – June 2004 Organizational skills: PR and Organisational Management Skills, under U.S.A.I.D., part of G.R.A.S.P. program

Technical skills: Microsoft Word, Microsoft Excel, Microsoft PowerPoint

Foreign language capability

English language: Excellent, French language: good,

Spanish language: a little

Work History - Film Industry

15 June –Today President, General Manager, Founder / Little Stars - School for film and television for children, Bucharest, Romania; Working in the domain of film production and Film and media education for children We are developing now our first project of length film for children based on an educational subject, project that was selected for the market in Cinekid Film Festival in Amsterdam.

2009 – Today I have produced 8 short films, among

which 6 educational short films are for children; 3 of them participated in the Cannes Film Festival 2010 and 2011, in the Short Film Corner.

February 2007 – December 2008 Television Host (Presenter) and Producer/ Romantica TV, national television channel for women

February 2008 – December 2008 Live TV talk show host "9409 Romantica";

Each Saturday, at 14.00 to 15.30, I debated social issues and social problems and I promoted NGO's and their activities, like SOS Children Villages Association, produced in collaboration with ATTA.

December 2007 I produced Television entertainment Programme for Children called "I want Santa to come".

February 2007– December 2007 I produced Television Entertainment Programme called "Iarta-ma".

November 2004 - January 2007 Television Host (Presenter) and Producer/Alpha TV Bucuresti, Local Cable Television Network in Bucharest

February 2006 – Today

Television talk show host on the TV Program (Live TV Talk Show) "Alo, Bucuresti!" (Hello, Bucharest!) – 300 hour- live TV Talk-Show that targets 18 to 65-year-old Bucharest's citizens interested in major events that happen every day in their living town: political, local, and central administration, business, cultural high-profile guests.

The principles that guide me, as "Hello, Bucharest!" host, are building trust by delivering accurate information based on integrity and journalistic strengths as well as offering diverse perspectives, and freedom of speech by welcoming individual expression and by presenting diverse points of view.

November 2004 – Today

Live Television talk show host and producer on the TV Program called "The Start-up Line", co-produced by ATTA– 37 hours of live TV Talk-Show

The show featured guests and phone calls from viewers to discuss such varied issues as administration, business, medicine, religion, entertainment, and other professional domains.

February 2001 – Today President and Founder/ "Youth For Earht" (ATTA),

A Non-governmental, Non-for-profit organization for children and young people in Romania.

July 2001– November 2004 Coordinator of several projects developed by ATTA such as "Active Youth, Integrated in Local Communities", which offered information and vocational counseling service for over 1000 young people between 14 and 25 years old; "Youth and European Union", "Democratic Connection", the purpose of which was the promotion of democratic values among youth leaders from 7 countries from South Eastern Europe:

Romania, Republic of Moldova, Bulgaria, Yugoslavia, Bosnia and Herzegovina, Slovenia and Macedonia, "Peace Connection", which purpose was the assurance of stability and security for the civil society of twined cities of Pitesti (Romania) and Kragujevac (Serbia) through the consolidation of cooperation on local level between city halls, universities and NGO.

December 2004 – Today Coordinator of Media and PR Campaigns that ATTA accomplished in order to promote different NGO's activities and young people on the National TV Channels, projects like "Start-up line"; This project offered information and vocational counseling services for over 1000 young people between 14 and 25 years old.

December 2002 Coordinator / Romanian Delegation of NGO Sector, to the International Conference on "Development of Democratic Citizenship and Responsive Leadership at Local Level", part of "Democratic Stability" Program, organised by the General Secretariat of Council of Europe in Canary Islands – Fuerteventura (Spain)

July – August 2002 Coordinator / Romanian Youth Delegation to the "World Youth Meeting In Japan" Program.

May 2002 Coordinator on behalf of Romania to the "Youth Leaders Meeting" Project, developed in Paralia-Katerini – Greece, under the protocol of Salonic Cityhall and Salonic Youth Center, under European Union Funding

December 2002 Coordinator for Youth Sector, part of the "Rehabilitation of Strand Parc" Project, coordinated by Pitesti Cityhall and Research Triangle Institute (R.T.I.)

June 2001 Participant in the International Conference "The Management of the Training Needs of Local Authorities", organized by Center of Studies and Programs for Development (CSPD) and Council of Europe (Programmes for Democratic Stability)

The list of activities submitted to the CIFEJ HQ by Emanuela (about 11 pages) has been summerised to be included in this magazine. For more information, please visit following websites:

www.cedefop.eu.int/transparency

www.europa.eu.int/comm/education/index_en.html

www.eurescv-search.com

Motivation

Dear Members and Friends,

First of all I must say that I completely resonate with the objectives and way of action of CIFEJ, due to the following reasons.

School for Film and Television for Children - Little Stars, that I founded one year and a half ago, achieved great results in such a short time (you can find attached a brief presentation). It is an educational project in the field of media for children and production of educational films for children. Little Stars project is developed by the non-governmental, non-political and non-profit organization that I founded 10 years ago and that I am president of, since then. It is called Youth for Earth Association and has developed many international projects so far, with great results in helping children and young people, especially from Eastern and Western Europe, in following their vocation and gift of their life. On the other hand, I am a journalist specialized in social issues, collaborating with Romanian National Public Television for several years, developing public campaigns that reached large audiences, with focus on children, youth and education. So, during my career, I have been taking part in both sides: media and film, on one side and NGO, on the other side.

Taking all these into consideration, I am aware of what means to achieve great results without any political help or profit oriented individuals' or companies' intervention. I am skilled in conceiving and developing combined projects in media, film and NGO sector. I am used to work under challenging conditions, as I come from Romania and Eastern Europe. I do understand people's and children's life under a difficult totalitarian regime, but I also can handle the rules that dominate democracy and capitalism, as Romania is part of the European Union for a few years. I am an open person, enthusiastic, yet realistic and I can motivate and lead the team that I am working with, as long they are determined, result oriented, quality people. As long as I know, CIFEJ team meets this criteria.

CIFEJ has a great reputation in the world, and I am really proud that my organization became member. My intentions are to take CIFEJ to the next level and promote wider in the world its advantages and prestige, in order to attract and get involved important stakeholders that, together with CIFEJ members, through the next projects reach the children and the young adults in a fastest and deeper way. I am referring here at one or two large mass media campaigns of awareness and film education for children and their parents. Another campaign that I would like to initiate, with great expected results, would be leaded by CIFEJ with the purpose of strengthen and

stimulate the production of educational film and ease the gap between “only profit” oriented productions for children and educational productions of children, at a global level. CIFEJ is an international respected and experienced organization, therefore its projects and campaigns must be taken global. This is one of my commitments, as a board member.

Furthermore, you will agree that much more things can be done with a proper funding support. In my experience, for over 10 years, I have been recognized as a good fundraiser for the causes I believed in. I am aware with the financial mechanisms of the CSR departments of world companies. The CSR budgets, although diminished in the past 2 years, could be a good source of finance for CIFEJ projects. In any case I am prepared to expand my list of possible financiers in order to try to bring supplementary funds for the ongoing valuable projects of CIFEJ and also for the future projects and the initiatives I have described above.

Just like visionary Adam Smith stated a long time ago, that the invisible hand that guides free market in the Capitalism is the competition, the same way I believe that the invisible hand that guides the free market of films for children and the industry of films for children is the choice that a child can make. It may seem hard to believe that a 5 years old child can make a choice for himself when it comes to watch a film, and that his parents are the real decision makers. Let me tell you that, at least from my experience in working with over 200 children in the last 18 month, the decision maker is first the child and secondly the parents, although it may look the other way around. So, I believe that if we invest our time and energy into projects that educate the children to make the right choice when it comes to cinema and films, then we will have a better and highest quality market. Therefore, I propose to you a project with the purpose of educate the children in this direction, in order to accomplish one of the objectives of CIFEJ, supporting the high quality production for children. Another important issue that I need to draw into your attention is the fact that the educational system for our children, all over the world, nowadays is outdated, which should be a real concern on a global level. The society has evolved so fast in the communication area, in the past only couple of years, that the education system didn't keep up. As a consequence, the social factor became much more important than in the past. Children are learning today less from their parents and close family and more from groups in the society around them, that they have contact with more and more nowadays,

once the technology of television, mobile phones and internet has expanded so rapidly.

Under these circumstances, the film and media industry for children has a bigger role than ever and a huge responsibility in education all over the world. Unfortunately, in some parts of the world, media industry even replace the traditional education. Families don't afford to take children to school, but they do afford a TV and a mobile phone, which they find more important than the education of their children. Besides the traditional school education system, whether we like it or not, the film and media industry for children is the second large educational system in the world. Whether we like it or not, the professionals in this industry became overnight mothers and fathers that educate millions of children from all over the world, providing them with good or with bad education. CIFEJ could be one of the stakeholders that give the awareness and the impulse to the film and media industry to provide children with good education. CIFEJ could do that by initiating and leading international joint projects in this direction. To conclude, in my quality of board member, I will support the projects that will raise the awareness of the professionals in this area, on one hand and on the other hand, the projects that will educate the children and their parents.

At the moment, being a member of CIFEJ, but also later when becoming a board member, I respect the moral contract that I signed with this organization. The organization benefits from my knowledge, my actions and my intentions that I described above, and in the same time, is fair from me to say, what my personal expectations are from CIFEJ, which I will describe below.

My personal core mission, that I am working day by day to accomplish, is to bring my contribution to create a better world, where we live all TOGETHER, in a way that emphasize our best human potential. From this point of view, CIFEJ plays an important role in achieving my personal mission.

Thank you.



Biography

ELi
Stangeland

Candidate for the Board

Education

Commercial and trade studies
Marketing and public relation studies
Bachelor in film and leisure administration
Peace and conflict studies

Work Experience

Cinema manager (1985 - 1993)
Information leader for Bergen City Planning Department (1993 - 1994)
Marketing manager for Bergen Philharmonic Orchestra (1994 - 1997)
Festival manager for Fabu Film Festival for families, children and youth (1998 - 2002)
International sales agent for BVIP Film Company (2003)
2004 - Manager for Corianderfilm, distribution company specialized on children and youth films (2004 - today)

Others

Member of CIFEJ since 1998, in the board (2002 - 2006)
Member of ECFA since 2005
Member of the Norwegian children film union, representing Norwegian cinema managers in the board (1987 - 1993)
Representing The Norwegian government in Vestnorsk filmsenter board (1993 - 2002)

Motivation

I would like to make CIFEJ an organization which becomes interesting for people who work with children film or/and children in media, to get connected all over the world. That these people find it worthwhile to become members of CIFEJ, and find the organization a good place to do networking.



Biography

Jia Yun

Candidate for the Board

Date of Birth: 30 Oct., 1981

Professional: visual communication; multimedia production

Work Experience

2000

- He joined Children's TV Development Council in Qingdao as a director;

2001

- Introduced and dubbed Canadian science animations (23 sets);

2002

- Went to study in Canada (for visual communication);

2005

- Returned from Canada (study); worked as a director in the film creation and creative industrial for five years in "Creative Warehouse" in Shanghai, During the time he has directed several large urban planning projects and great festival activities;

2009

- Moved back to the hometown Qingdao; took over the Deputy Secretary General of the Children's TV Development Council of QD, China, and production and broadcasting for children's rights in Qingdao TV television Start up the Organization of Children's Animation;

2010 - 2011

- Popularized the creation of children's television programs; Established anime branches for 30 schools in QD;

- Popularized basic creation knowledge of animation and film;

Hosted the "First Art & Science Children's Animation; Competition of Qingdao" (More than 5000 children joined this competition);

- Participated in the promotion of the popularity of children's television animation, the creation of animation teaching children science; Established animation branch in dozens of primary and secondary schools in Qingdao;

- Contributed with the popular children's animation and film creation in the foundation;

Since 2010

- Started up the children's cartoon training camp, helped hundreds of children from Fans to Creator, and through the teaching, 80% of the children in the creative potential development;

- Guided and motivated the children out of the inner creative potential;

- Helped children complete the creation of 20 public welfare animation remnants;

- Was invited in 2010 and 2011 Invited to obligation planning & propaganda for the Lions Club activities;

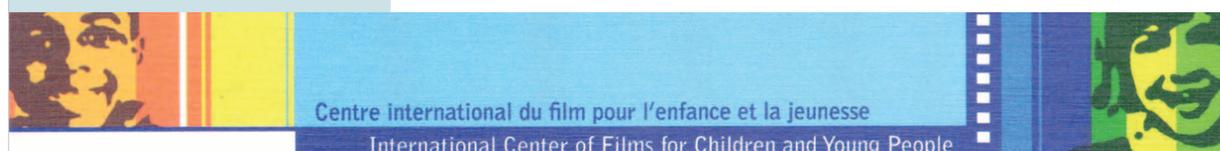
- Has led children TV reporters, through the lens truly records and joined the NGO efforts and achievements in China;

In 2011

- Was invited to become one of The Lions Club's Honorary Members.

Motivation

No text was sent. But in his e-mail, Jia has noted "We will make our best effort to expand the influence and development of CIFEJ organization in China".



Centre international du film pour l'enfance et la jeunesse
International Center of Films for Children and Young People

CIFEJ HQ

Proposal for going on with hosting the CIFEJ HQ in Iran:

Annual Budget

▪ **Expenses: 50,000.00 USD in total including:**

- A) 30,000.00 USD for covering the HQ's current expenses, CIFEJ Info Magazine, CIFEJ website, salary and wages, etc.
- B) 8,000.00 USD for covering part of the expenses of the board meetings (2 times a year)
- C) 12,000.00 USD for covering part of the Fund for projects proposed by members and approved by the GA or the Board

▪ **Income: 50,000.00 USD in total:**

- A) 15,000.00 USD: Membership fees
- B) 35,000.00 USD: Sponsorships

The Above budget proposed for the year 2012 is proposed identically for the year 2013.

Mohsen Chiniforoushan
Mohsen Chiniforoushan
CIFEJ Secretary General (Since October 2009)
Nov 29th, 2011



CIFEJ HEADQUARTERS,
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E-mail: info@cifej.com
Website: www.cifej.com

Proposal to Host the Next General Assembly

■ **Busan International Kids' Film Festival(BiKi) & Asia KFKF**

Representative: Mi-young Chi(Ms.), Programmer Director

Country: Korea

Dates: August / October 2013 or August / October 2014

Details on the budget, the facilities, staff, the space/venues and proposed date/s for organizing the event:

Busan had been holding plenty of international events with high quality of technical gears, hospitality and financial supports from the Metropolitan City.

We are strongly willing to hold next CIFEJ GA in Busan, Korea on August 2013 or 2014 during our festival (8th/ 9th Busan International Kids' Film Festival & Asia KFKF).

The secure budget for GA is about \$100,000 which will cover at least 30% discount of the members' flights fee and free accomodations. More than 10 staffs and 30 volunteers(including interpreters and technical staffs) will prepare the GA to be held succesfully, from BEXCO(Busan Exhibition and Convention Center) which is located in Haeundae, a heart of cinema bussiness in Busan.

Another possible date of hosting GA in Korea is on October 2013 or 2014 during BIFF (Busan International Film Festival).

[Live presentation at the GA in Warsaw]

■ **Qindao Children's TV Development Council**

Representative: Jia Yun

Country: China

Dates: coming future ... (Exact date not mentioned)

Budget: not mentioned

This time we coordinated many enterprises and government representatives for the CIFEJ GA meeting in Warsaw. They welcome CIFEJ to China through my introduction. But to us, the purpose is to be a successful host of CIFEJ awards, and the next CIFEJ GA in comming future in China.

[Live presentation at the GA in Warsaw]

The CIFEJ Legend and the Dynamic Present

The importance of contemporary international platform in media and culture for children

Presenter: Katarína Minichová

A short presentation introducing the integration of young people and future professionals to the media for children, the practice of organizing animation workshops, introduced by the Biennial of Animation Festival /BAB/.

Non traditional ways of well known activity will reflect the need of a new way of communication not only between generations, but also through the base of international organization.

Duration: 8 minutes with PowerPoint

Int'l CIFEJ Animation Club (ICAC)

Name: Mohsen Chiniforoushan

Brief Explanation of the project

- This is a virtual club;
- Members are kids and the youth aged up to 16;
- Applicants for membership must have already made at least 2 animations;
- The films must be sent online to the Head Office of the club; if selected, they will be uploaded on the club's website;
- The website of the club will include 2 sections: personal and public one; Personal section is especially for the members who can access with a password;
- The Head Office, its expenses, and its management will be determined and endorsed for at least a 3 year term. In case of the decision of the board, necessary changes may be affected;
- The club can organize competitions and special programmes and donate special awards;
- Each year, a virtual festival will be held for film productions of the members competing with each other and the best productions will receive awards. If there were possibilities, this festival will be organized physically;
- Online workshops for producing animations and promoting animation productions will be organized for the members;
- Screening professional animations for the members will be programmed for the members;
- The club is authorized to show and screen films and productions of the members only at the cultural and non-commercial events;
- The world rights of this club are preserved to CIFEJ and cannot be transferred to any other entity;
- Budget: The Budget for the first year is 3000.00 USD and for the following years 2000.00 USD per year is enough.



Little Stars around the World

An international summer camp with a special theme and program

Name of the Organization: Little Stars – School of Film and Television for Children

Representative: Ema (Emanuela Elena) Pendiuc / President (Pls. see her “CV” in the page “Candidates for the board”)

Country: Romania

The project can start as cooperation between 3 countries. My proposal would be: Romania, South Africa, and Canada; but could be any other countries that would like to get involved in this project, together with Romania. The partners could be schools of acting for children or any other organization that has among its objectives education for children and youth in film, television or media field. The Partners must be members of CIFEJ.

The project can be developed as an international summer camp with a special theme and program, scheduled to take place in the Europe’s summer, in July 2012. In this international camp children from 3 countries will meet, learn about acting, about film, cinema and media, learn about each others’ cultures and way of living.

All lessons will be taught in English language and will take place according to a special program that will enable children and youth to have a lot of fun, too. We propose for this international summer camp to take place in Romania, in the Carpathian Mountains with wonderful natural surroundings.

The camp and the project will have a very concrete results, which is a short film with educational theme, in which all the children participating in the camp will act and feature in a special role. The script of the short film will be in English language and based on the ideas of the kid participants in the camp. The short film will be distributed in the 3 countries participating in the project, but also in the other countries where the CIFEJ members interested in this project are coming from.

This project can be replicated each summer or winter, with any other countries or partners that want to participate.

Purpose of the project

Cooperation and education on film, media and culture for children and youth between different countries on different continents and cooperation between professionals in co-producing quality educational films for children;

Selection of the children and youth that will participate in project The criteria will be acting talent and interest for cultural issues, but also children should speak in English, at least at a basic level. The children and the youth will be between 7 and 12 years old. The selection process will be a cooperation between the Project Partners and professionals in film production. We will choose 10 children and young people per country;

Preparation Seminars on Film and Television BASIC Acting for children and the youth, for each of the participating countries, for the selected participants;

The seminars will take place in the home towns of the children and will be one week long. The courses will be divided in 2 categories: one for children, 7- 9 years old (in the morning) and one for the youth 10 – 12 years old (in the afternoon). Each partner for each country will provide its own trainers for BASIC lessons of acting. In Romania, the children and trainers participating in the project will be from Little Stars - School for Film and TV for Children.

The International Summer Camp for children and youth, for the three participating countries, in a common location, in the Carpathian Mountains, in Romania;

The International Summer Camp will be 10 days long and will be organized as a regular camp for children and the youth, but will benefit from a SPECIAL PROGRAM of lessons, in order for children to learn acting, learn about films, television and media, but also about the culture of the countries from where the participating children are coming from.

Regarding the cultural lessons, there will be provided a special trainer for children, that will teach them about the geography, history, customs and other interesting things from the 3 countries participating in the project. In the same time, children will have the possibility to explain and show how they live their lives in their own countries. There will be organized special evening programs of traditional dancing, traditional music and traditional food, in which each nationality could show its best.

The same trainer will stimulate children to come with idea for the short film script, based on cultural issues. In some of these lessons, the script writer of the short film will participate too.

The main result of the camp will consist of making a short film on educational cultural subject, in which the participating children in the camp will act. Therefore, there will be special lessons of acting in front of a camera, provided by trainers from Little Stars - School for Film and TV for Children. The lessons will consist of:

Acting courses

- Movement on stage
- Movement coordination games, concentration games, memorizing exercises
- Improvisation and imagination stimulation
- Pronunciation and breathing techniques, stage movement, gesture analysis in English
- Exercises in front of the video camera:
- Professional equipment will be used: camera, tripod, lights, panels, microphone, LCD monitor in order to simulate an actual film studio
- Movement techniques, presentation styles, and techniques as well as speaking in front of a camera
- The exercises will be filmed, projected, and analyzed with the guidance of a trainer

Every day there will be a screening of a film for children made in one of the participating countries, following with debates with the children.

Making a short films on educational cultural theme

The short film will be produced by film professionals and will be a co-production of Romanian Production Team from Little Stars School of Film and TV for Children and the other country’s Film Production Companies. In the films will act the children that participated in the international camp. The short film will have the script written in the camp, by the script-writer that participated in the cultural lessons with the children, based on the children’s ideas. The short film will be under 15 minutes long and the speaking language in the film will be English.

The Premiere of the short films in Romania and in the other partner country

Distribution of the films in the schools of the two partners’ countries and The Promoting Films’ Caravan. There will be partnership protocols signed by each partner participating in the project that will understate the free distribution of the films in the schools of the participating countries.

Under the coordination of the Project Team, in each country there will be a Promotion Campaign for the films, called "The film's Caravan"

Participating with the film in Children Festivals around the world.

The project will be one year long. It will be a partnership between Little Stars – School of Film and Television for Children, the other 2 partners from 2 countries, CIFEJ, Film Institutes and Embassies.

Why do you think is this project important?

■ This project is important from the perspective of cultural exchange between children from different continents: Europe, Africa and North America. Children with totally different backgrounds will have the chance to learn together about each others' cultures and way of living, but also about acting, film, television and media and even more: to act in the educational short film based on a script made especially for them, based on their ideas, film that will be distributed in schools in the countries' they are coming from and presented in International Film for Children Festivals.

This project is a unique, also original possibility for cooperation between children, teachers /trainers and professionals of different cultures, from different continents, mutual understanding, new communication channels and high quality content film for children, international cooperation on production of the short film, education, all with focus on children.

Relationship of the project with the statutes and CIFEJ activities:

Project is connected and correspond perfectly to all aims and statutes of CIFEJ. Supporting the high quality production for children, media and media literacy for and with children, international cooperation and development in countries, where production for children have serious problems. The project strengthens the relations between the members of CIFEJ and gives them the opportunity to work together and achieve great results with international dimensions.

Which kind of support do you expect that CIFEJ offers you?

■ CIFEJ to accept paying for part of the expenses - Little Stars School and its partners in the project will look for other funding possibilities, too, even local ones.

■ Moral Support from CIFEJ is highly requested.

■ The other 2 partners of the project will be members of CIFEJ. CIFEJ will also recommend and promote this project to all the interested stakeholders.

In case CIFEJ accepts to support your project, what will be the benefits of this project to CIFEJ?

■ The most important benefit will be the fact that this project and the International Children Camp and also the short films in which acts children from 3 different continents on educational themes, could become a brand for CIFEJ and a major attraction and promotion factor, for all its activity, members and possible donors.

Budget of the project (in Euro)

■ CIFEJ, the 3 partners of the project and donors (Companies' CSR, International organisations, individual donors) will share the costs.

A detailed description of the budget is available.

Project time line and task list

■ Preparation of the project will start in February 2012, the International Camp will take place in July 2012, the short film will be filmed during the camp, the post production of the short film will be finished by October 2012 and the distribution of the short film in schools, the Premieres and the Caravans will take place by the end of the year 2012 until latest mid of 2013.

Detailed time line is available.

Do you think your project will be a return on investment? If yes, how much?

This project will not have money return in the first year, but it will have a lot of immediately visibility return and possible attraction of donors for replicating it each summer or winter. CIFEJ will play a KEY ROLE in this project, that will bring to CIFEJ a great contribution in the construction of its brand.

CIFEJ Days

Name of Organization: CIFEJ HQ

Representative: Mohsen Chiniforoushan, Secretary General

Country: Iran

CIFEJ Days includes following programmes:

Morning: Animation and Short workshops

Afternoon: A) Film screening (a package of animation or short live-action films); B) Film Screening (CIFEJ Prize winners)

■ Age of Addressees: 12 - 16

■ Number of participants: about 15 participants accompanied with 3 tutors

■ Educators: 2 persons: one main educator with her/his assistant

■ Criteria for the selection of kid participants: It's upon the host country which children to invite; but, the selection must be in the frame of the rules of CIFEJ (that is: they need to know painting, to be interested in filmmaking, etc.)

Points

■ Families can accompany their children in the afternoon;

■ Students from other schools may also attend in the afternoon;

■ The following information will be shared in advance with the participants:

Date and country of the film production;

Name and country of the festival where the film has been awarded the CIFEJ Prize;

In the end, a meeting will be held with the participants and their families and they are asked to give their opinion: "Why do you think the film is deserved of winning the prize"?

If possible, it is better the meeting to be held in the presence of a delegate from CIFEJ.

■ The HQ will organize the CIFEJ Days and will provide everything like film package (animation, short film, CIFEJ winner films) for the host of the event.

Administration and Financial Affairs

■ Countries interested in organizing this event must send their request at least 3 months before the event to the HQ and wait till the CIFEJ HQ inform them of its decision.

■ Air tickets and accommodation of the 2 educators and delegates of CIFEJ will be paid by the host country.

■ CIFEJ will pay the wages for the two educators.

■ Budget of this project would be part of the annual budget of CIFEJ which will be endorsed by the board.



30th Oulu International Children's Film Festival, Finland

21-27 Nov., 2011



CIFEJ Prize Winner: *Lost in Africa*
Original Title: *Kidnappet*
Director: Vibeke Muasya



Synopsis:

12-year-old Simon goes on holiday to his country of origin Kenya, from where he was adopted to Denmark as a child. Playing in the hotel backyard his football gets kicked over the fence and some local kids take it. Simon goes after them and soon finds himself in Kibera, the slum on the outskirts of Nairobi, where he gets to be a part of the life and the adventures of his new friends. His fancy clothes and looks, however, get him easily into trouble and after his mother announces a reward of 100,000 shillings for finding him, everybody, including local gangsters and the police want a piece of him.

CIFEJ Jury: Tonje Hardersen (CIFEJ member from Norway) - Felix Vanginderhuysen (Belgium); Jekino Giacomo Campeotto (Denmark); Pentti Kejonen (Finland)

92 min/Denmark/2010

Screenplay: Vibeke Muasya
Producer: Vibeke Windeløv, Karoline Leth
Production Company: SF Film Production ApS,
Email: info@sf-filmproduction.dk
Distribution: Tine Klint
Email: tine.klint@levelk.dk
www.levelk.dk

Motivation of the Jury:

"The International Jury will award the CIFEJ prize to a film that has an original and action-driven plot, but at the same time deals with the serious matter of the extreme differences in living conditions in the world. It shows an impressive performance by its young cast in the ghetto, whose characters are portrayed both with respect and affection. It has an important message that even when you risk losing it all, you must still stand together and do what is right."





The 6th National and the 1st International Film Festival of Children for Children - Iran

The 6th National and the 1st International Film Festival of Children for Children in Iran was held November 22 - 24, 2011 by Kanoon in the historical city of Ghazvin.

From the total 660 entries, 200 works had been from 25 countries all over the world and 460 works from Iran.

During the festival, 4 film workshops were held, as well as a workshop about how to create a film script; the book "Facile Filmmaking" in Persian language was also published on this occasion.

Below, you can read part of the interview with the eminent filmmaker "Gholam-Reza Ramezani" published in the daily Bulletin of the festival, 3rd day:

Festival Daily Bulletin: You were at Kanoon since you were a teenager, could you tell us about your feelings during the last very fruitful 30 years of your cooperation with Kanoon?

Gholam - Reza Ramezani: I hope these years have been fruitful in the domain of filmmaking for children; but I began my activity at Kanoon with theater. In 1977, I distributed voluntarily the films produced at Kanoon among kids in deprived districts, with no access to cultural goods; I screened the films in the open air at these districts and we shared a common joy watching the films. I had the honor to work with Amin Naderi at Kanoon in 1981 for the film "The Runner".

Afterwards, I worked for Kanoon from time to time; but, my hearth has been always with Kanoon and it was at Kanoon where I learnt how to look at the world of children.



Festival Daily Bulletin: What is the difference of your film "Standing Alone" with your previous films?

Gholam - Reza Ramezani: This Film has a closer look to life. It's closer to my interest and love to Kanoon's films. It's part of my own life; I feel I've reached part of my long lasting desire which is "to be in the respectful, lovely frame of Kanoon". It seems to me "Standing Alone" never gets old.

Festival Daily Bulletin: What is your message for the festival?

Gholam - Reza Ramezani: I wish success for all those who are working for the better life of children and their comfort and relief. Our world is small but when we think to cinema and breath in the frame of cinema, our world becomes bigger and bigger. Thank you and your respectful colleagues.



Coming Film Festivals

February

Feb 01 -14, 2012

Paris / France

The International Children and Teenagers Film Festival Ciné Junior (Annual)

Competition: Features, Shorts, Animations, Documentaries

35 mm for the competition sections, Video

Contact: Sébastien Aschero-Larere, Director

E-mail: cinejunior@cinemapublic.org

Website: www.cinemapublic.org

Feb 09 -19, 2012

Berlin / Germany

Berlin International Film Festival (Annual)

Deadline: Feature length films: October 31st, 2011 / Short films: November 14, 2011

Competition: Feature-length films, Short films

Digital Betacam, Betacam SP, DVD, and Blu-ray (region free)

Contact: Maryanne Redpath (Ms)

E-mail: programme@berlinale.de

Website: www.berlinale.de

Feb 12 - 19, 2012

Nicosia / Cyprus

International Children's Film Festival of Cyprus-ICFFCY (Annual)

Competition: Features, Shorts, Animation, Documentaries

Contact: Bérangeère Blondeau

Address:

21C Thrakis Street, Nicosia, 1015, Cyprus

E-mail: info@icffcy.net

Website: www.icffcy.org

March

Mar 02 - 25, 2012

New York / USA

New York International Children's Film Festival (Annual)

Deadline: Sep 15, 2011 (Short Film)/Oct 15, 2011 (Feature Film)

Competition: Feature Film, Short Film

DVD (PAL or NTSC), Digibeta, DVCam / MiniDV, BetaSP, HD CAM,

Uncompressed or ProRes QuickTime File

Contact: Eric Beckman, Jennifer Birmingham

E-mail: info@gkids.com

Website: www.gkids.com

Mar 03 - 11, 2012

Montréal / Canada

Montreal International Children's Film Festival-FIFEM (Annual)

Competition: Features, Shorts, Animation, Documentary

35mm, Beta SP, DigiBeta, etc

Contact: Jo-Anne Blouin (Ms)

E-mail: info@fifem.com

Website: www.fifem.com

Mar 05 -11, 2012

Winnipeg / Canada

Freeze Frame-International Festival of Film for Kids of All Ages (Annual)

Competition: Features, Shorts, Documentary, Animation

35mm, Video, DVD

Contact: Jim Sanders, Artistic Director

E-mail: info@freezeonline.org

Website: www.freezeonline.org

Mar 21- Apr 05, 2012

Hong Kong / China

Hong Kong International Film Festival (Annual)

Competition: Feature, Short, Documentary, Animation

35mm, Beta cam-SP (PAL), Digital Beta (PAL)

E-mail: info@hkiff.org.hk

Website: www.hkiff.org.hk

Mar 26 - Apr 06, 2012

Leeds / UK

Leeds Young People's Film Festival (Annual)

Competition: Fiction, Animation or Documentary, Films produced by children, young people

Preferably DCP, Blu-ray, 35 mm or DigiBeta, 16mm, Mini Dv, DVD

Contact: Debbie Maturi, Festival Director

E-mail: martin.grund@leeds.gov.uk

Website: www.leedsyoungfilm.com

April

Apr 10 -22, 2012

Toronto / Canada

Toronto International Film Festival for Children (Formerly Sprockets) (Annual)

Competition: Live Action Short Film, Live Action Feature Film, Documentary Film, Animation Short, Animation Feature

DVD, D-Cinema (DCP), HDCAM SR, HDCAM, Digital Betacam, Betacam SP. Both PAL and NTSC

Contact: Allen Braude

E-mail: customerrelations@tiff.net

Website: www.bell.ca/sprockets

