

Shravan Kumar

Having joined the Indian Revenue service in 1991, Shravan Kumar went on to work as Assistant / Deputy Commissioner of Income Tax in Delhi, PS to Union Minister of State for Agro and Rural Industries, Jt. / Addl. Commissioner of Income Tax in Patna and till recently as Addl. Commissioner of Income Tax, Mumbai.

His posting at CFSI was a welcome appointment for him and he is looking forward to bringing about positive changes in the administrative and commercial affairs of the organization. His objective is to reach the targeted audience in minimum amount of time with optimum resources, giving children's cinema wider visibility within and outside the country.

A student of history and anthropology with a PhD in Modern Indian History, Shravan Kumar has the cause of CFSI (of providing healthy wholesome entertainment to children) close to his heart as he is involved with education activities for rural children in Bihar through a Trust he set up in the memory of his late father. Being familiar with the dynamics of working for the welfare of children, he feels, will be of advantage in understanding the market for children's cinema.

Always a topper through school and college, Shravan Kumar exudes confidence and plans to set realistic targets and then achieve them, giving impetus to the children's film movement. "Change has to be perceptible for all stakeholders to start believing in the cause, the change then happens swiftly."