



JITENDRA MISHRA INDIA



Internationally Acclaimed Filmmaker,
Producer, Promoter and Curator



Festival Director of Smile Int'l Film
festival for Children and Youth- SIFFCY
(The largest children and youth film
festival of its kind celebrating 10th year
in 2024, reaching out to 1 million young
audience every year across India)



Goodwill Ambassador,
Fmr. President (2020-22) of CIFEJ
(International center of films for
children & young people –
one of the oldest global media
networks formed under
the auspices of UNESCO in 1955)



Founder of Cine-Odisha: Timeless
Cinema from Odisha (A not for profit
initiative to support and promote
Indian regional cinema globally)



Already Served as Jury for more than
50 international film festivals and
forums.



Founder of Cinema4good Pvt Ltd.
(A leading film production &
distribution company in India)



CONTACTS

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Ref: https://en.wikipedia.org/wiki/Jitendra_Mishra

Committed towards meaningful cinema, Jitendra Mishra is one of the few Indian film producers and promoters who have been able to create a benchmark in 'Alternative methods of Film Production, Distribution and Promotion' at international level. He has already been associated with the production, distribution and promotion of more than 100 films in different categories and various capacities all together. Many of them have got worldwide acclamation and recognition. The Last Color, Buried Seeds, Desires of the Heart, Human Oak, I am Kalam, Barefoot Empress are a few recent films among others. His recent production 'The Last Color' was selected in more than 50 international film festivals and won above 20 different awards. Recently he has signed for 2 different international co-productions (UK and Czech Republic) that are going to be on floor very soon.

Awarded with several national and international accolades, Jitendra has been the festival director of India's leading film festival and forum for young people - SIFFCY that he has conceived and designed for one of the most credible development organizations Smile Foundation. The festival attracts thousands of international filmmakers, industry professionals and cinephiles from across the globe and reach out to more than 1 million young audience every year across India (www.siffcy.org)

Currently Jitendra is the Goodwill Ambassador and Fmr. President of one of world's oldest global media network of professionals and organizations working for young people - CIFEJ that was formed under the auspices of UNESCO in 1955 in Brussels (www.cifej.com). So far, he has already been invited as Jury to more than 50 international film festivals and forums. He has been an active member of Cannes producers network for quite sometime.

With an objective to spread positivity around the world during the dreadful time of Covid-19 pandemic, Jitendra Mishra & renowned Italian filmmaker Ulisse Lendaro joined hands and co-produced an Italy-India film titled "Human OAK" that is recognized as one of a very few international co-productions during the Covid-19 lock-down, the film was premiered at the Commonwealth club's 10th Diplomacy festival, Rome and currently travelling in credible festivals worldwide.

Jitendra has been voluntarily supporting and promoting Independent, regional films from India at leading global film festivals, forums and markets. Last year he had represented and promoted 10 different films from 5 different states of India at Marche du Films during the prestigious Cannes Film Festival independently and voluntarily. He has also been promoting the rich art, culture, textile, cuisine and heritage values of India internationally through Cinema and through different other innovative Initiatives. CineOdisha - timeless cinema from Odisha is one of such initiatives that was launched during Dubai Expo 2020 and the second edition was held in Manchester, UK recently. The intent is to promote the rich art, culture, tradition and values of the beautiful state through timeless cinema from Odisha. (www.cinema4good.com)