

Hou Keming

Professor Hou Keming PhD is a film academic, producer and director, and has held many prestigious roles in Chinese film institutions.

In 1996 he was appointed Vice-President of the Beijing Film Academy (BFA) and in 1997 he became Head of the Youth Film Studio. Hou also is Secretary-General of the China National Coordination Committee of Primary and Secondary Education in Film and Television and Director of Children's Film Studies Department of China Film Culture Research Institute, BFA. He chairs the China Children's Film Association and is President of the China International Children's Film Festival.

As a producer and director Hou has made more than 20 feature films, including *Running on Karma*, *Spring Subway*, *When Ruoma Was Seventeen* and *My Avatar Horse*. Jury member for the China Huabiao Film Awards and the Golden Rooster Awards, Hou has also been on the jury for children's film festivals, such as Cairo, Tokyo Kinder, Cinekid-International and Golden Elephant-International.