



GENERAL ASSEMBLY Amsterdam – Netherlands – October 15th to 19th 2007

Monday 15.10.2007

1. Arrival and Registration of participants

The registration is done throughout the day, at the Novotel in Amsterdam.

Tuesday 16.10.2007

2. Opening the General Assembly and President's Report

Mrs. Athina Rikaki, CIFEJ President, opens the GA at 9 am.
Jo-Anne Blouin, Executive Director, welcomes the delegates and introduces Robert Roy (Canada) who will act as a replacement for René Malo, Secretary General, who couldn't attend.
Jo-Anne Blouin (Canada) asks each delegate to introduce themselves very briefly
Mrs. Athina Rikaki asks Robert Roy to read her report.

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3. Verification of proxies

Jo-Anne explains the procedure for the proxies and verifies the list of proxies received by each participant.

4. Designation of the *scrutineers*

Robert Roy (Canada) and Corinna Downing (UK) are designated to act as scrutineers.

5. Approval of the Agenda

Jo-Anne asks to add: 7c Situation of the Secretariat in Canada and 8 b Memberships fees increase for 2008

Approval of the Agenda: proposed by Eli Stangeland (Norway) and seconded by Gunther Kinsler (Germany).



6. Approval of the minutes of the 2005 GA (Teheran)

A short period was allowed for participants to read the minutes

Approval of the Minutes of the 2005 GA in Teheran: proposed by Thomas Hailer (Germany) and seconded by Kathleen Aubry (Canada).

7. Report from the Secretariat : 2005-2007

Jo-Anne reads the report from the Secretariat.

A. General Operations

The Secretariat's report gives an overview of the on-going activities undertaken by the Secretariat and the state of new projects to be discussed further on. The situation of the Secretariat in Montreal will bring mandatory changes and a need to establish priorities.

B. Projects

Jo-Anne suggests that this item be reported to point 13. Ongoing projects.

Situation of the Secretariat in Canada

Jo-Anne explains that after months of efforts from the Montreal team, the situation is now clear and the Head office of CIFEJ cannot remain in Montreal: after 17 years, the Canadian government has ceased its financial support. The Secretariat has to be transferred to another country.

According to our Statutes, the decision to transfer the Secretariat to another country has to be taken by the board of directors, and ratified by the GA. Following the letter sent October 5th by CIFEJ president to all members, CIFEJ received 2 proposals: one from CBFA (South Africa) and one from the FUBON Cultural and Educational Foundation (Taiwan). Other members expressed interest but didn't have enough time to officially present a proposal. Jo-Anne explains that the board of directors, at their meeting the night before, has decided in favor of the South African proposal, and offers the delegates from Taiwan her sincere gratitude for their pro-active attitude in presenting their candidacy on such a short notice.

Firdoze Bulbulia, from CBFA and CIFEJ Vice-president, explains the possibilities for South Africa to welcome CIFEJ Secretariat for the next two years. The fact that having the Secretariat

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in Africa could help raise the membership from that continent was significant in the decision of the board.

A long discussion follows and many members express their interest in keeping Jo-Anne Blouin involved. Firdoze confirms that Jo-Anne should be part of the new team and she is confident that a solution will be found with the next board of directors.

Jo-Anne explains that CIFEJ needs an office to secure CIFEJ operations as soon as possible, and if we move to South Africa for two years, CIFEJ should immediately initiate negotiation for the future after South Africa and not wait till the next GA in two years. Jo-Anne is ready to work with the new team to offer a smooth transition and a continuity in CIFEJ work and in CIFEJ services to its members.

The delegates ratify the board's decision to move the Secretariat to South Africa for the next two years.

Membership

A. New members, lapsed members, honorary members

Jo-Anne has made a detailed report in the Secretariat's report about how many lapsed, or new members CIFEJ had in the last two years, but basically, the membership is increasing steadily, and at a rate never seen before. 10 years ago, we were happy to welcome 5 new members per year. For the last 2 years, almost 30 new members were accepted, from each continent, and with various expertises.

She reminds everyone that in order to be able to vote tomorrow, participants have to pay their 2007 membership fees to her by the end of the day.

B. Membership fees increase

Jo-Anne explains that membership fees can only be modified during a GA, and that they represent the only autonomous financial resources of CIFEJ. The last increase in membership fees was voted during the 2000 GA in Montreal, and it was a mistake not to raise the amount since then. To give an example, Jo-Anne has prepared a document to show the impact on the budget if each membership category was to get a 100\$ CAD increase for 2008. She also reminds that the fees are usually charged in the currency of the hosting country, so for the last 17 years, the fees were charged in Canadian dollars.



A discussion follows.

- Firdaus Kharas (Canada): Is there any differences between poor and rich countries?
- Firdoze Bulbulia (South-Africa): Things are going to be cheaper in South-Africa. We have to keep the fee in foreign currency – either Euros or US dollars.
- Andrzej Roman Jasiewicz (Poland): Is it possible to have a new category for young film makers?
- Miomir Rajcevic (Serbia): If we want to get new members, it's good to increase the fees but we need to think new ways to raise money. One solution is to create networks with for examples ten members – asking them one fee and giving them one vote.
- Eli Stangeland (Norway): EU counties pays with euros, others with US dollars.
- Firdoze Bulbulia (South-Africa): More we give to the organization, more we get from it. It's a question of commitment.
- Thomas Hayler (Germany): As a member of a bigger festival, I want to say that I'm not sitting on a gold bag. It's easy and more fair to increase fee percentage.

Firdaus Kharas (Canada): Propose that the next board makes the final decision. Seconded by Eli Stangeland (Norway).

9. Financial Reports: 2004 – 2005, 2005 – 2006

Jo-Anne explains that the Audited financial report for 2004-2005, and 2005-2006 were accepted by the board of directors last year.

10. Approval of the operating budget: 2006-2007, 2007-2008

Because Jo-Anne knew that a decision was to be taken at this GA regarding the transfer of the head office, it also meant that a final financial report for 2006-2007 would have to be made only when the actual office in Montreal would be closed. So there was no point in spending money on an audited financial report yet. As for the 2007-2008 budget, it will have to be voted by the future board of directors, taking in consideration the transfer of the office and its operational budget.

11. Nomination of Auditors



Jo-Anne Blouin (Canada) proposes Barbault et Cousineau as Auditors for the final financial report of CIFEJ, as this firm has been the auditors since CIFEJ moved to Canada in 1990. Seconded by Eli Stangeland (Norway).

13. Election of Board members: preparation for tomorrow's election

Jo-Anne reads out the Statutes regarding the election of board members: nine members are to be elected by secret ballot for a two-year mandate; eight of them are members and one will be the president of the organization. Some members can be re-elected for a second consecutive mandate and only the president can be elected for a third consecutive mandate. Each candidate had to send his nomination in writing to the Secretariat 2 months before the GA.

The candidates are:

Athina Rikaki (Greece)	3 rd mandate as President
Firdoze Bulbulia (South Africa)	2 nd mandate
Andrezj R. Jasiewicz (Poland)	2 nd mandate
Maikki Kantola (Finland)	2 nd mandate
Miomir Rajcevic (Serbia)	2 nd mandate
Moshen Chiniforoushan (Iran)	1 st mandate
Jan Erik Host (Norway)	1 st mandate
Vinod Ganatra (India)	1 st mandate
Pablo Ramos (Cuba)	1 st mandate
Gunther Kinsler (Germany)	1 st mandate
WangTae Lim (South Korea)	1 st mandate
Katerina Minichova (Slovakia)	1 st mandate

Jo-Anne invites each candidate to briefly introduce him/herself.

Some candidates were absent. Eli Stangeland introduces the Norwegian candidate, and Jo-Anne introduces the candidate from Cuba.

Jo-Anne also reminds all delegates that it's important that CIFEJ board has a balanced representation geographically and a balance in terms of individual area of expertise and interest.

The vote will be take place on Wednesday, October 17 during the Extraordinary General Assembly, thus permitting the delegates and nominees to get better acquainted.

End of the first day.



Wednesday 17.10.2007

Jo-Anne welcomes everyone and we start at 9 am.

12 Extraordinary General Assembly: Approval of modification in Statutes
Jo-Anne explains that no modifications were requested by CIFEJ members.

13. Election of Board members

Election of the president

Jo-Anne Blouin (Canada) proposes for a third mandate the candidacy of Athina Rikaki from Greece, seconded by Robert Roy (Canada).

Athina Rikaki (Greece) is elected unanimously as president of CIFEJ.

Election of the board members

Robert Roy (Canada) and Corinna Downing (UK) have been chosen as scrutineers for the election of the Board Members.

Robert Roy (Canada) explains the voting procedure according to our Statutes, article 8.3, the principle of “One country, one vote”. Each country has the same number of votes. The value of the vote depends on the number of members in each country. For example, in Albania, there is only 1 member so its vote counts for 20; in Canada, there are 20 members, and each vote counts for 1.

Jo-Anne mentions that because the head office will move to South Africa, Firdoze Bulbulia automatically becomes Secretary General. Athina Rikaki has already been elected as President, so the two first names from the list on the voting bulletin are not available for election.

Robert Roy mentions that because we have only ten nominees, all the people are being elected. The eight names that will get more points will be elected and the two names with less points will be elected as substitutes.

Jo-Anne Blouin, the Executive Director, gives each voting member his/her envelop containing also the bulletin for the proxies they were given by non-attending members.

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The candidates are:

Andrezj R. Jasiewicz (Poland)	2 nd mandate
Maikki Kantola (Finland)	2 nd mandate
Miomir Rajcevic (Serbia)	2 nd mandate
Moshen Chiniforoushan (Iran)	1 st mandate
Jan Erik Host (Norway)	1 st mandate
Vinod Ganatra (India)	1 st mandate
Pablo Ramos (Cuba)	1 st mandate
Gunther Kinsler (Germany)	1 st mandate
WangTae Lim (South Korea)	1 st mandate
Katerina Minichova (Slovakia)	1 st mandate

The extraordinary General Assembly is over. The scrutineers leave the room to count the votes. The delegates move on with the next item on the agenda.

13. Ongoing Projects

Kids For Kids Festival

Jo-Anne gives an account on the on-going KFKF events around the world, the ones existing already: KFKF Sweden, Poland, Belgium, Africa, and the ones planned for the future : KFKF Americas, France and Brazil. The global KFKF 2007 will be held in Naples, November 29th to December 2nd.

Nordic Kids For Kids Festival

Maikki Kantola (Finland): Plan is to add KFK Nordic to be a part of the Videotivoli festival. The first one will be 2008, if the Nordic ministry gives the money and CIFEJ gives her the green light to develop this project.

Kids For Kids Festival Balkans

Miomir Rajcevic (Serbia): confirms his intention to continue to organize this Regional Kids For Kids Festival, for its 3rd edition in 2008.

Proposals for projects (voices from the floor):

- Vinod Ganatra (India): Collection of films winners of the CIFEJ prize. It's good to have a baggage of the winners every year.



- Jean-Luc Slock (Belgium): What's the news about Kids for Kids in Ethiopia? Jo-Anne explains what has been done and that she hopes the next executive team will continue this "training of trainers" project.
- Fereshteh Taerpour (Iran): What is the system to invite people to be jury members?
- Pouran Derakhshandeh (Iran): Need connections to international organizations producing films. To make international links.
- Eli Stangeland (Norway): CIFEJ is about connecting people
- Vinod Ganatra (India): Hoping to have a compilation of films and a book.
- Xiao Juan Zhou (Canada): There should be a link to supervise Kids for Kids and commercial films and broadcasters.
- Guido Covents (Belgium): What happens to archives?
- Faith Isiakpere (South-Africa): CIFEJ has done a lot of work around the world. Suggest that we work with broadcasters – they might be interested by CIFEJ products.
- Maikki Kantola (Finland): Can we split up and discuss in a smaller groups, because here are people who are interested in different topics, and in a smaller groups they could plan something new.
- Jo-Anne Blouin: We have heard similar proposals and ideas about Unesco and Unicef for example, and we did research them. It's easier to start by defining a project and then apply for money.
- Guido Cohuents (Belgium): Then we need to find these projects. We need to find our strengths.
- Jo-Anne Blouin: This is the time to say all this. Our new board of directors need to hear all about your wishes, what you want them to work on for the next two years.
- Firdoze Bulbulia (South-Africa): 1) What is this organization. I need to understand what members are expecting from us. Some people thinks that members need to be more active, but at the same time some might think that we are paying our fees and that is enough. Some members perhaps hope that the office takes care of the rest. 2) One thing is that for example Asia and Africa needs support. How we are taking care of these continents? We need to bring some activities to these areas. 3) How are we making sure that our members are paying the fee on time? 4) Lot of members are not active, how to activate them. 5) We need to brainstorm all of this together.
- Katarina Minichova (Slovakia): Festivals are important. CIFEJ plays a role of moral support. Broadcasters should also be part of this.
- Firdaus Kharas (Canada): If the organization does not transform soon there will be less and less members. Transformation has to start from projects. Unesco for example do fund projects. We really need to find a role for the organization. Big money will be found from the area of education. If you make quality programming, you will get funding money. And the last thing, don't underestimate the personal contacts, because the reason I joined CIFEJ was that I met Jo-Anne.



- Jo-Anne Blouin: If you want to know about CIFEJ, you have to do something. There is a lot of information on the web page. CIFEJ is different now than 50 years ago.
- Faith Isiakpere (South-Africa): I totally agree what you were saying. CIFEJ has grown to a new level. I want to talk about the fact that some of the continents are not here. Most of the faces here are white. We need to increase members in Africa. We are going to have a new channel, ABC (African Best Channel). It will be starting at the beginning of 2008 in Nigeria. It is going to be a window to the world. Work of CIFEJ could be promoted through the TV channel.
- Fereshteh Taerpour (Iran): Festivals should pay attention to the fact that the number and the quality of children films has decreased. We should write a strong letter to the all of the governments. We can have different centres and branches, different comities: festivals, quality film...
- Andrzej Roman Jasiewicz (Poland): Nowadays you need to be a specialist. It's good that in this room there are so many professionals from different children and media fields. We need to increase the membership. My opinion is that Unesco and Unicef are looking for projects.
- Eli Stangeland (Norway): I'm a distributor. I was thinking that if I'm the only one from that group then I feel lonely. I think the richness is when you meet many people from different fields. That's the way to get inspiration. You meet many kinds of people and it will give you so much.
- Jan Eric Holst (Norway): I agree with our Polish friend. We have a specific product: children film. CIFEJ must be a meeting place for filmmakers, distributors, and scriptwriters etc; developing the language.
- Denis Boivin.(Canada): We need to remember the most important word: children. Best communication is, when you meet people face to face, and CIFEJ is this.
- Katarina Minichova (Slovakia : All the different fields are coming together. For me it is very important to know what is happening in a different field on children's film and media world.
- Thomas Hayler (Germany): There is a small amount of people who are interested in children films. If we want to get new and young members, we need to think what we have to offer them.
- Firdoze Bulbulia (South Africa): Coming together, we start to learn from each other. The most important is children and young people. We need to be happy about that. Yes, we are getting older, but hopefully wiser as well. All of the new people come with the new, positive baggage. Please festivals, do not always invite the same people to be jury members. Would it be possible to get a little fee from the workshops to the CIFEJ's office? This is networking. We need positive energy to go to the next level. I know that CIFEJ is an amazing organization. Money is not the only way to support it.

Things written from the flip board

Funding

- Signis
- Unesco
- Unicef

| Donors



New Projects:

- Committees → Financing
→ Projects
- Media Literacy / Training

Result from the vote for the election of the board of CIFEJ

The scrutineers have returned and Robert Roy announces the result of the vote:

The new members of the board of CIFEJ (2008 – 2010) are:

Moshen Chiniforoushan (Iran)	1 st mandate
Vinod Ganatra (India)	1 st mandate
Jan Erik Hoslt (Norway)	1 st mandate
Maikki Kantola (Finland)	2 nd mandate
Günther Kinsler (Germany)	1 st mandate
WangTae Lim (South Korea)	1 st mandate
Miomir Rajcevic (Serbia)	2 nd mandate
Pablo Ramos (Cuba)	1 st mandate

Substitutes: Andrzej Roman Jasiewski (Poland) and Katarina Minichova (Slovakia)

Athina Rikaki (Greece) President 3rd mandate
Firdoze Bulbulia (South Africa) Secretary General

Jo-Anne thanks the scrutineers for the good job, and pictures are taken of the new board of directors of CIFEJ.

Friday 19.10.2007

Jo-Anne explains that this day is dedicated to CIFEJ members working in the field of media education and children making films. But before we start with the presentations, she reminds everyone that if they have ideas to share, please send proposals and information before 10th of January 2008, because the new board will then held its first meeting.

Each presentation is followed by a Q & A session



- Belgium & Taiwan:
 - My 24 hours: a series of documentaries by young people from 5 different continents

 - Serbia:
 - Balkan Kids For Kids Festival
 - International Summer Media Workshop 2007

 - Mexico:
 - LaMatatena

 - Italy:
 - Arci Movies: Work with young people out of schools

 - Germany:
 - Media competition

 - Albania:
 - TV series for children about literacy
 - New project: Europe thought children's eyes
- Jo-Anne suggests that new projects like this one should be prepared in a one-page written proposal to be circulate through CIFEJ network

Final words and comments:

- Israel: Hoping that CIFEJ would help break barriers between political states

- Jo-Anne: Remember that this is a network. If you don't tell us about your projects, we can't inform the others.

- Firdoze: peace – multicultural movement, we ordinary people are gathering together – please, write to us a concrete thing before the next board meeting.

- Athina: Please, I am asking all of us, write about your projects and experiences. And think about your capacity to host the Head office in your country in two years.

END OF GENERAL ASSEMBLY

GENERAL ASSEMBLY
Amsterdam – October 15th to 19th 2007
MINUTES



Centre International Du Film Pour L'Enfance Et La Jeunesse
International Centre of Film for Children and Young

CIFEJ

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