

PLAN OF REINFORCING THE ACTIVITIES OF CIFEJ THROUGH EUROPEAN FUNDS

The main task will be to continue the existing activities aimed at gathering EU funding for programmes, in which CIFEJ can participate: festivals, i.e. Kids for Kids and others, development of databases, training, conferences.

At my suggestion, the Academy Film Promotion from Poland is building several partnerships in order to reach this objective. Of course, the success for CIFEJ will depend on the partners' goodwill, overcoming bureaucratic obstacles and fulfilling formal requirements (one of the most important is for example establishing European CIFEJ office/delegacy, if CIFEJ decides to do so).

The second objective, linked to the first one is an attempt to encourage the co-operation among the members of CIFEJ through **e-strada** programme, designed for organisations and institutions operating in film and audio-visual sector for children and youth.

The work concerning **e-strada** is on advanced level; AFP is applying for EU grants to finance the project. Unfortunately, CIFEJ will not be able to benefit from EU funding, because it does not fulfil formal requirements (no European office/address), although part of grant will go to European partners participating in the project.

The third objective, being in line with the previous ones, is increasing the international exchange and co-operation among young people, especially during festivals, where they act as jurors and trainees working on the organisation of the festival.

The "Young Ambassador" programme, created by me, will have its 10th anniversary in 2006. Until now, the beneficiaries of the project were mainly children from Poland, Ukraine and Lithuania. The Academy of Film Promotion is currently working to develop the programme and we hope that starting from 2006 more children from all over the world will have an opportunity to participate in this programme. Perhaps thanks to co-operation with CIFEJ's Kids for Kids Festival. The success will depend on partners' willingness to co-operate.

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